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## **New Project Director Named to Coalition of Ohio Colleges and Universities**

*Columbus* – Drug-Free Action Alliance announced today that Marcie Seidel has been hired as project director for its nationally-recognized Ohio College Initiative to Reduce High Risk Drinking.

Seidel will direct the coalition of 42 Ohio colleges and universities that promotes the environmental management approach to reduce high-risk drinking on campuses. Seidel has more than 25 years experience in managing projects, people and resources at senior-level state government divisions and as a private business owner.

Seidel and her husband, Edward, live in Upper Arlington.

Ohio has been addressing the issue of high risk drinking among college students since 1996, with the focus of the initiative to change the campus culture of alcohol consumption. The Core Institute at Southern Illinois University reports that nearly 50% of U.S. college students say they are binge drinkers, a risky behavior that can lead to health and safety issues.

Drug-Free Action Alliance is a non-profit that provides leadership and fosters networks in order to promote safe and drug free communities throughout Ohio. Programs and initiatives include Know!, “Parents Who Host, Lose The Most: Don’t be a party to teenage drinking” and the Ohio Red Ribbon Celebration. More information about the Ohio College Initiative to Reduce High Risk Drinking can be found at the website [www.drugfreeactionalliance.org](http://www.drugfreeactionalliance.org).

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Red Ribbon Celebration

College Initiative to  
Reduce  
High Risk Drinking

Ohio Resource Network  
Clearinghouse

Statewide Prevention  
Coalition Association

Parents Who Host, Lose  
The Most: Don't be a party  
to teenage drinking

Volunteers In Prevention

Know!

Youth Philanthropy  
Council

Methamphetamine  
Initiative