



**FOR IMMEDIATE RELEASE**  
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### **Denison University President to Lead State Effort to Reduce High Risk Drinking**

*(Granville, OH)* – Drug-Free Action Alliance is pleased to announce that Denison University President Dr. Dale T. Knobel has agreed to chair the Ohio College Initiative to Reduce High Risk Drinking. Drug-Free Action Alliance began the Ohio College Initiative in 1996 to address high risk drinking among college students. Currently, there are 42 higher education institutions participating.

“Denison University has been part of the College Initiative to Reduce High Risk Drinking from the program’s inception,” Drug-Free Action Alliance Executive Director Patricia Harmon said. “We are honored to have Dr. Knobel continue to lend his expertise and lead this outstanding group as we continue to work toward promoting healthier environments for college students in Ohio.”

“By collaborating in the Ohio College Initiative, our state’s institutions of higher education are able to share ideas and best practices and tap common resources that can assist staff and student leaders,” notes President Knobel. “There’s no reason why each of us should ‘reinvent the wheel’ on our own campus as we seek to address a pressing student life issue.”

The Ohio College Initiative to Reduce High Risk Drinking encourages and supports the collaboration of campus and community to implement environmental changes such as restricting marketing and promotion of alcohol and ensuring consistent enforcement of laws and policies.

Drug-Free Action Alliance is celebrating 20 years as a statewide non-profit organization providing leadership to promote safe and drug free communities throughout Ohio. In addition to the Ohio College Initiative to Reduce High Risk Drinking, its programs and initiatives include Parents Who Host, Lose The Most: Don’t be a party to teenage drinking, Know! and the Ohio Red Ribbon Celebration.

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Red Ribbon Celebration

College Initiative to Reduce High Risk Drinking

Ohio Resource Network Clearinghouse

Statewide Prevention Coalition Association

Parents Who Host, Lose The Most: Don't be a party to teenage drinking

Volunteers In Prevention

Know!

Youth Philanthropy Council

Coalition Against Meth