

# Drug-Free Action Alliance

## Letter of Agreement

***“Parents Who Host, Lose The Most: Don’t be a party to teenage drinking.”***

The undersigned recipient \_\_\_\_\_ makes the following representations and agrees to the following conditions in accepting materials from Drug-Free Action Alliance through the Enforcing Underage Drinking Laws Initiative, “*Parents Who Host, Lose The Most: Don’t be a party to teenage drinking*” public awareness campaign.

To acknowledge Drug-Free Action Alliance on all written materials generated from the “*Parents Who Host, Lose The Most: Don’t be a party to teenage drinking*” campaign materials, and in all advertising and media releases by using the following language:

***“Parents Who Host, Lose The Most: Don’t be a party to teenage drinking was developed by and is a project of Drug-Free Action Alliance”***

The “*Parents Who Host, Lose The Most: Don’t be a party to teenage drinking.*” campaign is trademarked property of Drug-Free Action Alliance. No part of the campaign materials, slogan or logo may be used without permission. The full tagline *Don’t be a party to teenage drinking* must always appear with the campaign graphic, which allows it to be a stand alone message. “It’s against the law” is optional depending on your state or local laws.

You may add your agency or coalition logo or sponsorship logos. However, Drug-Free Action Alliance’s Code of Regulations prohibits sponsorship by the alcohol industry and does not allow the use of this program in partnership with the alcohol industry.

To assist others from your area who request information on the *Parents Who Host Lose the Most: Don’t be a party to teenage drinking* program, we may share your contact information.

\_\_\_\_\_  
Contact Person (please print)

\_\_\_\_\_  
Signature of Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email Address

**Please return signed copy to:  
Drug-Free Action Alliance, Attn: *Parents Who Host*  
6185 Huntley Rd., Suite P  
Columbus, Ohio 43229  
Fax: 614-540-9990**