



Red Ribbon Celebration

College Initiative to Reduce  
High Risk Drinking

Ohio Resource Network  
Clearinghouse

Statewide Prevention  
Coalition Association

Parents Who Host, Lose The Most:  
Don't be a party to teenage drinking

Ohio Center for  
Coalition Excellence

Know!

Youth Philanthropy  
Council

[www.DrugFreeActionAlliance.org](http://www.DrugFreeActionAlliance.org)

Dear Prevention Partner,

Thank you for your interest in the *Parents Who Host, Lose The Most: Don't be a party to teenage drinking* public awareness campaign. The campaign was developed by Drug-Free Action Alliance in 2000.

The campaign objectives are to educate parents about the health and safety risks of serving alcohol at teen house parties, and to increase awareness of and compliance with Ohio's Underage Drinking Laws. The campaign takes place on both local and statewide levels and runs throughout the year, with an emphasis on holidays, sporting events, and prom and graduation.

The campaign targets parents in order to educate them about the legal ramifications and health and safety risks of serving alcohol to teens. Too often communities look the other way when it comes to teen drinking, assuming it is a "rite of passage." It is not unusual for well meaning parents to provide alcohol to their teen's friends at house parties and take away their keys in an attempt to keep them safe.

We encourage community organizations and businesses to partner to promote this important message. The campaign materials can easily be reproduced and disseminated in various ways, however partnership or sponsorship by the alcohol industry such as a manufacturer or distributor is prohibited.

While we encourage organizations to use the materials, it is required to give credit to Drug-Free Action Alliance by listing us on all printed materials, "***Parents Who Host, Lose the Most: Don't be a party to teenage drinking was developed by Drug-Free Action Alliance.***"

*The Parents Who Host, Lose The Most: Don't be a party to teenage drinking* campaign kit is available free of charge to agencies within the state of Ohio due to a grant from the Ohio Department of Alcohol and Drug Addiction Services. There is a nominal fee of \$25 for non-Ohio residents to offset the costs of material production.

Once again, thank you for your interest in this exciting campaign. Should you have any questions, please contact me (614) 540-9985 or [DLongmeier@DrugFreeActionAlliance.org](mailto:DLongmeier@DrugFreeActionAlliance.org).

Sincerely,

A handwritten signature in black ink that reads 'Derek Longmeier'.

Derek Longmeier  
Project Director